Investing in Power-Building for Child Care

A “Deep Dive” on the Raising Child Care Fund for Foundation Leaders

July 1, 2020
Welcome
Origins
Goals
How We Work
Learning
Q & A
ECFC is a collaborative of committed early childhood funders who have been learning together and improving our collective positive impact for children, from birth to 8 years old, for over 20 years.

ECFC has two primary goals for our work together:

- We will increase the effectiveness of philanthropic investment in systemic, equity-focused approaches to early childhood.
- We will promote federal, state, and local policies and practices that support young children, their families, and the early childhood community.

A Child Care Subcommittee started in 2017 developed a new idea...
If this is true...

REGARDLESS OF INCOME, MOST VOTERS SAY THERE IS A LACK OF AFFORDABLE, HIGH-QUALITY #ECE PROGRAMS IN THEIR AREA.

85% of voters favor increasing support to help low- and middle-income families access quality child care.

American voters agree: ECE must be a priority for Congress and the administration. Learn more at www.ffyf.org.

46% think some/few are quality and affordable.

Only 16% think all/most are quality and affordable.

51% think some/few are quality and affordable.

Only 19% think all/most are quality and affordable.

American voters agree: ECE must be a priority for Congress and the administration. Learn more at www.ffyf.org.
Why is this also true?

Public Spending on Child Care & Early Childhood Education, $ spent per child

- Sweden
- Denmark
- Finland
- France
- Germany
- United Kingdom
- Australia
- Japan
- Ireland
- Hungary
- United States
- Chili
- Mexico
- Turkey

Average $ Spent Per Child on ECE

- EU Countries $4.5K/child
- United States $2.4K/child

Credit: The Conversation, CC-BY-ND Source: OECD Social Expenditure Database, Figures for 2013 or latest data available.
• Catalytic investments by Open Society and Funders Group on Parent Organizing, Family Engagement, and Leadership Development

• Launch of ECE Organizing Network to expand affordable child care and early education and a shared economic, racial, and gender justice lens in their work

• Inspiring first national Grassroots Assembly on Child Care and Early Education with parents and teachers from 25 states
RCCF learned that community organizers in several states had interest in child care issues as of November 2018.
How Does this Resonate with You?
Lift

Parent, child care teacher, home-based child care provider, caregiver and ally voices and increase their participation in crafting policy solutions in states and/or communities.

Build

Effective coordination among RCCF grantees and advocacy groups, community groups, parents, child care teachers, home-based child care providers, caregivers, and allies; and

Expand

Financial resources to secure increased and equitable access to quality child care, including through intentional strategies to reach and prioritize children and families most affected by injustice and inequity.
Two Grant Award Levels

Developing

- Up to $75,000/year
- Plan for two years to support costs such as staff time, leadership development and capacity building.

Strategic Expansion

- Up to $150,000 first year, renewal possible
- Plan for costs such as expanding reach, developing presence in new areas of state or deepening strategies.

No RCCF funding may be used for the purpose of lobbying as defined by section 501(c)(3) of the Internal Revenue Code (IRC), and IRC 501(h) and 4911.
RCCF National Pooled Fund

9 Grantees in 2019

14 Local, State & Regional Funders Matching

RCCF So Far

[Map of the United States with states shaded in green indicating funding regions]

[$][$$][$$][$$][$$][$$]$
Building Support for Child Care by:

- Growing Parent Leaders
- Organizing Child Care Workers
- Building Statewide Coalitions
Synergy With Other Efforts
Connected to Civic Engagement
Builds Leaders in Communities
Advantages of Pooled Fund

- Joint Risk, Exploration & Strategy
- Easier for Applicants
- National and Local Funders

Shared Learning
Lessons

- Demand is Great
- Let Parents and Early Educators Lead
- Grant Process is Important
- Issues are Cross-cutting
- Transformation Takes Time
Parent Voices CA and Child Care Law Center praise budget action to stabilize child care in CA

Governor Walz announces Peacetime Emergency Grants for Child Care

New Mexico Launches Incentive Pay Program to Support Child Care Professionals
Just a start...
Support grassroots groups

National funders

Join our pooled fund

Local, state and regional funders

Learn more about opportunities to partner with us

Contact Rachel Schumacher, Project Manager
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www.ecfunders.org