The Raising Child Care Fund

OVERVIEW & INFORMATION FOR POTENTIAL APPLICANTS
May 29, 2019
Today’s Webinar

• Background: The Raising Child Care Fund (RCCF)
• Request for Proposals (RFP)
  • Goals
  • Potential project award levels
  • Early Opportunities grants
  • Challenge Matching grants
  • RFP guidance
• Important Dates
• Questions and Answers
Speakers

Shannon Rudisill
Executive Director
Early Childhood Funders Collaborative

Rashanda Perryman
Program Officer,
Community Stewardship
Vanguard

Rachel Schumacher
Consultant
RCCF Project Manager
Background
Introduction ECFC

• Collaborative of committed early childhood funders learning together and improving our collective positive impact for children, from birth to 8 years old, for over 20 years.

• Two primary goals for our work together:
  • Increase the effectiveness of philanthropic investment in systemic, equity-focused approaches to early childhood.
  • Promote federal, state, and local policies and practices that support young children, their families, and the early childhood community.

• A Child Care Subcommittee started in 2017 developed a new idea…
National Polling Shows Widespread Support to Address the Lack of Child Care

85% OF VOTERS FAVOR INCREASING SUPPORT TO HELP LOW- AND MIDDLE-INCOME FAMILIES ACCESS QUALITY CHILD CARE.

 REGARDLESS OF INCOME, MOST VOTERS SAY THERE IS A LACK OF AFFORDABLE, HIGH-QUALITY ECE PROGRAMS IN THEIR AREA.

AMERICAN VOTERS AGREE: ECE must be a priority for Congress and the administration. Learn more at www.ffyf.org

May 29, 2019
Why Create the Raising Child Care Fund?

- Advocates have worked hard over decades to educate policymakers with brain research, economic returns on early childhood investment, and data showing the cost of high-quality child care exceeds tuition at public colleges in most states.
- Yet the major federal funding to help families pay for child care – the Child Care and Development Block Grant – still reaches just one in five children who would be eligible under federal rules.

The RCCF will provide resources to groups dedicated to lifting up the voices of parents, child care teachers, home-based child care providers, and allies to tell their stories and be effective advocates in calling for and developing a solution to the child care crisis.
How the RCCF Pooled Fund Works

- Pooled funds available to work in 5-8 states during 2019-2021.
- ECFC’s Fiscal Sponsor TSNE MissionWorks is administering the pooled funds and will manage grant awards.
- The Grant Committee of RCCF and outside reviewers with related expertise will collectively make recommendations to TSNE MissionWorks on approving grant awards.

Funding Partners
RCCF

Request for Proposals (RFP)

May 29, 2019
Raising Child Care Fund Goals

Successful applicants to the RCCF must take action steps to work toward RCCF long-term goals for this investment:

1. Lift parent, child care teacher, home-based child care provider, caregiver and ally voices and increase their participation in crafting policy solutions in states and/or communities;

2. Build effective coordination among RCCF grantees and advocacy groups, community groups, parents, child care teachers, home-based child care providers, caregivers, and allies; and

3. Expand financial resources to secure increased and equitable access to quality child care, including through intentional strategies to reach and prioritize children and families most affected by injustice and inequity.
What Organizations Can Apply

- RCCF will invest in 501(c) 3 organizations which share our vision and have plans to promote civic engagement of parents, child care teachers, home-based child care providers, and other allies in educating decision-makers in their communities and states.

- RCCF encourages groups to apply that:
  - Represent and are led by those most affected by inequities, especially low-income people and people of color.
  - Seek to foster coordination or work in coalition with allies at the intersection of child care, paid family leave and economic justice.
Two Grant Award Levels Available

Developing
- Up to $75,000/year
- Plan for two years to support costs such as staff time, leadership development and capacity building

Strategic Expansion
- Up to $150,000 first year, renewal possible
- Plan for costs such as expanding reach, developing presence in new areas of state or deepening strategies.

No RCCF funding may be used for the purpose of lobbying as defined by section 501(c)(3) of the Internal Revenue Code (IRC), and IRC 501(h) and 4911.
Early Opportunities Grant

- Available to groups in focus states of California, Georgia, Massachusetts, Michigan, Minnesota, New Mexico, Oregon, and Washington
  - We encourage applicants to coordinate with each other if they are applying from the same state. Contact raisingchildcare@ecfunders.org to find out if we know of others applying from your state.
- May apply for either Developing or Strategic Expansion level grants.
- Additional points to applications with strong sustainability plans.
- Application due June 28, 2019.
Challenge Matching Grant

- Available to groups in non-focus states.
- May apply for Developing or Strategic Expansion funding level awards.
- Requires 1:1 match from state or local funder(s), so that RCCF would provide half the total amount of $75,000 or $150,000.
- Letter of intent due June 7, 2019. Commitment of partnering funder does not need to be secured at this point. Please contact RCCF if looking for ideas on partners.
- Application due August 30, 2019.
# Sections of the RFP

Applications should be Word documents following the order below, and no more than 15 pages (plus financials and letters of support).

<table>
<thead>
<tr>
<th>Questions</th>
<th>Focus</th>
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<tbody>
<tr>
<td>1-3</td>
<td>Basic Contact Information and Project Name</td>
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<td>4</td>
<td>Check Off Which Category of Application and the Amount Requested from RCCF</td>
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<td>5</td>
<td>Organization Background</td>
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<td>6</td>
<td>Experience with Civic Engagement and Coalition Building</td>
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<td>State and/or Local Context for Child Care Civic Engagement</td>
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<td>8</td>
<td>Project Narrative – a) Purpose of project, b) Strategies to work toward RCCF three goals</td>
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<td>9</td>
<td>Action Steps and Measures of Progress <em>(matrix to fill in)</em></td>
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<td>Potential Needs for Technical Assistance</td>
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<td>Project Budget and Narrative</td>
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<td>Financial Status</td>
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<td>13</td>
<td>Letters of Support</td>
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#9 Action Steps and Measures of Progress

- Describe your project goal that aligns with the RCCF goal
- List the key action steps you plan to take
- Choose appropriate measures of progress (see Appendix for ideas)
- Estimate the time by which each benchmark might be made
- Address all three RCCF Goals

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<thead>
<tr>
<th>RCCF Goal 1: Lift parent, child care teacher, home-based child care provider, caregiver and ally voices and increase their participation in crafting policy solutions in states and/or communities</th>
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<tbody>
<tr>
<td><strong>Project Goal</strong></td>
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RCCF Important Dates

June 7
- Submit LOI to apply for Early Opportunity or explore Challenge
- List any potential partners (foundation or otherwise)

June 10
- Office hours call in available to those who have sent LOI
- Optional

June 28
- Deadline for Early Opportunities Applications
  - No more than 15 pages of narrative
  - Financials
  - Letters of support

August 30
- Deadline for Challenge Matching Grant Applications
  - No more than 15 pages of narrative
  - Financials
  - Letters of Support
Questions?

- Use the chat box to ask questions now
- E-mail raisingchildcare@ecfunders.org after this webinar
- Check https://www.ecfunders.org/the-raising-child-care-fund for FAQs

May 29, 2019
Thank you for your interest!

For more information please write to:
raisingchildcare@ecfunders.org

or check for updates and webinar archives at: