

Coalition Building and Campaign Work

Breakout Session Five

Objective

To discuss how grassroots and grass-tops coalitions can be formed to achieve long-term sustainable systems change. This discussion will focus on how to implement a strategy to drive the development of and work toward implementation of legislation through an equity lens.

Panelists

- **Sara Watson**, Senior Director of Policy at the Bainum Family Foundation (Facilitator)
- **BB Otero**, President at the Otero Strategy Group
- **La Don Love**, Director of Organizing at Safe Places for the Advancement of Community and Equity in Action (SPACEs In Action)

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Questions to Consider

- What are some of the opportunities and barriers that exist for foundations looking to engage in coalition-building and campaign work?
- What are some previous campaigns in the early learning space that have led to positive outcomes for children and families?
- What all is involved (i.e., time, resources, stakeholders) in building a grassroots effort around an early learning issue?
- How can you build awareness around a specific issue? How can you then transfer that awareness into action?